

2020 TENNESSEE SHRM Conference & Exposition

A Virtual Experience | November 2-4, 2020



AGENDA-AT-A-GLANCE*

Saturday, October 31

9:00 a.m. – 4:30 p.m. **Students & Young Professionals Day**

(Details to be announced. Separate registration required)

Sunday, November 1

12:45 p.m. – 5:30 p.m. **Diversity & Inclusion Conference**

Pre-conference Event - Separate registration required

Monday, November 2

7:30 a.m. – 8:30 a.m. **Early Bird Session**

Succession Planning On Steroids! Are We Ready for The Baby Boomer Exit?

Rusty Adair, HR Director for HR, North American Recruiting, International Paper

8:45 a.m. – 10:00 a.m. **General Session**

Leadership When It Matters—How We Develop Talent in Times of Adversity

Bill Courtney, author, motivational speaker, CEO of Classic American Hardwoods, Academy -awarding winner actor from Undeclared

10:15 a.m. – 11:15 a.m. **Panel Presentation**

Total Rewards Panel

Leaders from top organizations share best practices in Total Rewards Programming
David Dart, CHRO, ServiceMaster, Moderator, Matthew Harmon, AutoZone, and Tanya Hart, First Horizon

11:30 a.m. – 12:30 p.m. **Lunch Presentation**

Emotional Intelligence For The Savvy HR Professional—Are You in Control?

Dr. Mario Brown, Chief Learning & Development Officer, First Horizon

12:45 p.m. – 2:00 p.m. **General Session**

Global Trends You Can't Ignore As You Transform Your Organization

Dr. Trish Holliday, Partner, Holliday Kenning

2:15 p.m. – 3:15 p.m. **General Session**

Experiential Leadership Development—Can it Really Happen?

Dr. Maria Hubbard, Manager, Leadership Development, Ed Garrison, Director, Leadership Development, International Paper, The Memphis Symphony Orchestra Team

3:30 p.m. – 4:30 p.m. **General Session**

Culture and COVID—What's Ahead For Legal Compliance?

Paul Prather, Labor & Employment Attorney, Littler Mendelson

4:30 p.m. – 5:30 p.m. **General Session**

Changing Wellness Programs Into Health Access Opportunities A Case Study

Tori R. Black, PHR, HR Manager, Health Access and Absence Management, Enterprise Healthcare, FedEx

Tuesday, November 3

7:30 a.m. – 8:30 a.m. **Early Bird Session**

Hot Topics in HR—Updates on Me Too

Lisa Krupicka, Attorney, Burch, Porter, & Johnson, PLLC

8:45 a.m. – 10:00 a.m. **Executive Panel**

CEO Panel: Leadership Drives Culture—Transforming Cultures and Revitalizing Organizations

John Daniel, CHRO, First Horizon - Moderator
Bryan Jordan, President & CEO, First Horizon
Dr. Reginald Coopwood, President & CEO, Regional One

10:15 a.m. – 11:30 p.m. **General Session**

Changing Culture, Changing Outcomes, A Case Study of HR Momentum in Progress

Alex Smith, CHRO, City of Memphis

11:45 a.m. – 12:30 p.m. **Lunch Presentation**

Awards and SHRM Update—Dr. Trish Holliday and Amy West

12:45 p.m. – 1:45 p.m. **General Session**

Legal Perspectives of the Tsunami of Change in HR

Angie Davis, Shareholder and Vice Chair of Labor and HR Employment Group, Baker Donelson

2:00 p.m. –	3:15	Panel Discussion <i>Conversations with the "She-Suite"— What Lessons Have Been Learned? What Changes Need To Happen?</i> Lauren Robinson, President & CEO, Huey's Terri Freeman, President, National Civil Rights Museum Susan Springfield, Senior Executive VP and Chief Credit Officer Sharon Ryan, Sr VP and General Counsel, International Paper, Moderator
3:30 –	4:30	General Session <i>Changing Trends and Complexities with Employee Wellness Programs</i> Jeff Weintraub, Fisher Phillips LLP
4:30	5:30	Experiential Session--Rapid Fire Panel Discussion on Key HR Topics How To Conduct A Workplace Investigation in a Hybrid Workplace Corporate Fitness Making It Work Remotely Employee Emotional Well-being--Now More Than Ever in a Covid-19 Workplace
Wednesday, November 4		
7:30 a.m. –	8:30 a.m.	General Session <i>Hot Topics in Legal Issues—What Keeps HR Up at Night</i> Lisa Krupicka, Burch Porter Johnson
8:45 a.m. –	10:00 a.m.	General Session <i>HR Leadership from Hollywood - An interactive, multi-media presentation</i> Andy Masters, CEO, Masters Performance Improvement, Inc., author and motivational speaker
10:15 a.m. –	11:15 a.m.	General Session <i>Big Data in HR--How Does Data Really Drive HR Leadership and Operations?</i> Austin Baker, CEO and President, HRO Partners
11:30 –	12:30 p.m.	General Session <i>Talent Acquisition Challenges; Helping the Job Seeker as Well Preparing the Corporate Leaders in Hiring</i> Brock Carlson, Talent Acquisition Manager, FedEx Logistics
12:45 p.m. –	1:45 p.m.	General Session <i>Career Development For HR—What's The Bottom Line Advantage?</i> Dr. Kurt Kraiger, Professor and Department Chair of Management, U of M
2:00 p.m. –	3:00 p.m.	General Session <i>Starting Your Talent Development Program—Success Through College Relations Engagement</i> Dr. Robert Shindell, CEO, Intern Bridge, Dr. Trish Holliday, Partner, Holliday Kenning, Dr. Kathy Tuberville, Faculty Director, Fogelman College of Business & Economics
3:15 p.m. –	4:15 p.m.	General Session <i>Immigration Changes In The New Administration</i> David Jones, Managing Partner, Fisher Phillips LLP
4:15 p.m. –	5:15 p.m.	General Session <i>Where Do We Go From Here: Leading Through Capacity Building</i> John Daniel, CHRO, First Horizon -Honorary Chair
Door Prizes and Preview of 2021 Conference Exhibitor and Sponsor Time		
Post- Conference Bonus Sessions		
<i>Find Your JOMO - Moving Forward With Your Career</i> Judy Bell Consulting, HR and Executive Coach		
<i>SHRM Memphis Pre-recorded Legal Conference Sessions (recorded August 11, 2020)</i>		

